



2017 GET Summit and Expo

The Largest & Most International EdTech Gathering in China

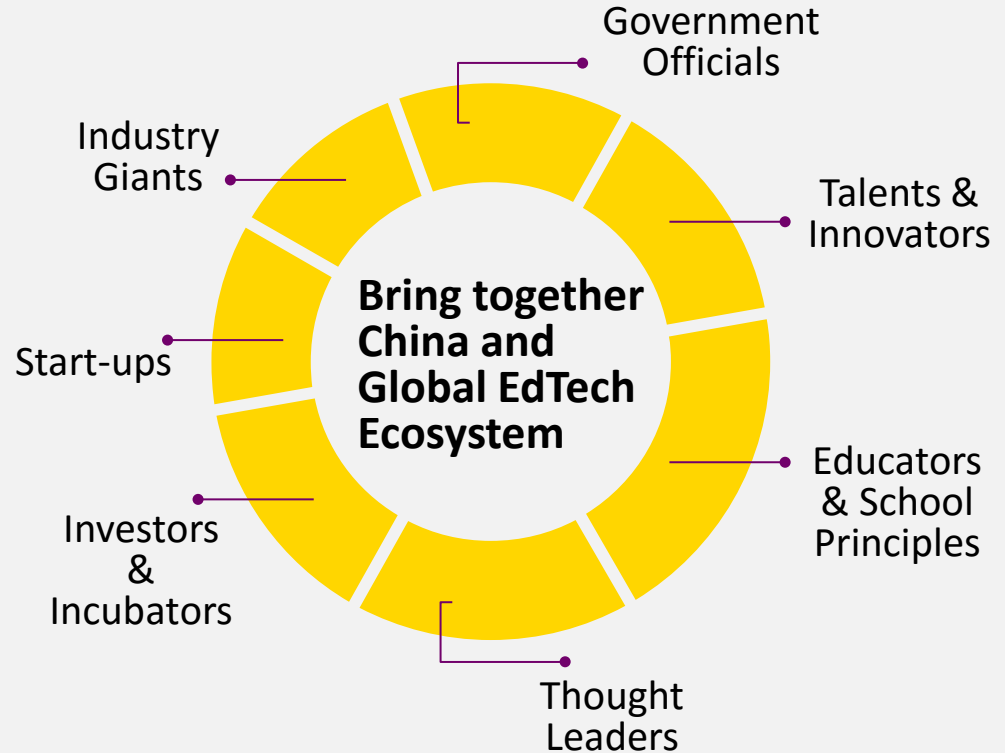
Nov. 13th-16th 2017

Beijing International Convention Center

Beijing, China

<http://en.jmdedu.com>

GET (Global Education Technology) Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration.



Nov 14th - All Day Main Hall Conference

- Keynote speeches from the most influential thought leaders, innovators, investors and educators around the globe
- 3000+ attendees from all sectors in the industry
- Chinese-English simultaneous translation service will be provided
- Connecting with the China EdTech community and networking with potential business partners

Nov 15th - All Day International Track

- 300+ attendees
- Great opportunity to showcase your company and your thoughts to China
- A global perspective on comparison and contrast of the EdTech development in different regions
- Depth discussion covering sectors including language training, STEAM, early childhood education, and more!

Nov 15-16th, All Day Expo & Workshop

- 3000 m2 exhibition space to showcase great EdTech products from the globe.
- Hands-on workshop to experience design thinking, Project Based Learning, STEAM education projects, etc.
- Career Fair that finds you the right Talent!

Nov 13th, 7-9pm
Reception Dinner

- Networking with 100+ other international attendees and VIP Chinese EdTech leaders
- Check-in to the 2017 GET Summit & Expo and collecting your badge
- Tips for the conference to international attendees
- Food, beverage and fun time!

Nov 14th, 2-6 pm
GETChina Workshop

- A strategy sharing session on how to expand your business into China, to find the right partners, and to join the insider community
- Experienced industry experts as mentors
- Free copy of 'GETChina 101: China EdTech Entry Strategy'
- Covering sectors including: Language, STEAM, Early childhood, international education, Adult Learning, etc.

Nov 13-17th
Ecosystem Tour

- A week-long business trip to get INTO China Education Market
- Dedicated program for international companies to get deeper understanding about the market, get connected with the community, make friends with the right partners, result in business deals, and have a lot of FUN.

 Speakers **95**

 Journalists **146**

 Attendees **2600**

 Exhibitors **66**

 International attendees **152**

 Senior-level attendees **58%**

 Countries **14**

 Investors **144**

 Exhibition Space **3000 m²**

Event Partners



Previous Speakers



Bang Xin

TAL
Chairman



Chenggang Zhou

New Oriental
CEO



Xiaofeng Ma

ATA
Chairman/CEO



Xiaoru Wu

iFLYTEK
CEO



Yechang Fang

iFLYTEK
Founder/Chairman



Stavros N. Yiannouka

WISE
CEO



Ben Nelson

MINERVA
Founder



Saku Tuominen

HundrED
Founder



William G. Harris

ATP
CEO



Patrick Hayes

BESA
Director



Anne Dwane

GSV Acceleration Fund
Co-founder/Partner



Michael Staton

Learn Capital
Partner



Don Burton

Learning Edge
Partner



Chujiu Mei

JMDedu
Founder/CEO



Jiajia Huang

51Talk
Founder



Kailei Zhang

Xueba100
Founder



Feng Zhou

Netease Youdao
CEO



Shisan Ji

Guokr
Founder



Jianbin Hou

Zybang
Founder



Jianfeng Cai

FLTRP
President



**Reserve
Your Place**



**Ecosystem
Tour Register**



**Become a
Partner**

Your Best Entry into China Education Market



Journalism

JMDedu is the No. 1 B2B EdTech Media in China. We inform and connect business professionals through our reports, events, and information services. Our mission is to drive the advancement of education. Our network is across education industry—entrepreneurs, investors, startups, educators, business-decision makers, and policy-decision makers.



Summit

GET China, operated by JMDedu, aims to connect China and the rest of the world. We share news, insights, know-hows and analysis to decode China Education/EdTech Market, and help international players to start and succeed in China.



Insight



Research