



Summit & Expo

The Largest & Most International EdTech Gathering in Asia

25-26 NOV 2019

CHINA NATIONAL CONVENTION CENTER

World's Leading Edtech Event.

GET (Global Education Technology) Summit and Expo is the largest and most international EdTech Summit Brand in Asia.

GET Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration. GET 2018 gathered over 13,000 Educators, Innovators, decision makers, as well as school principals from 34 countries.

2018 RECAP

13,764
Attendees

258
Speakers

117
Exhibitors

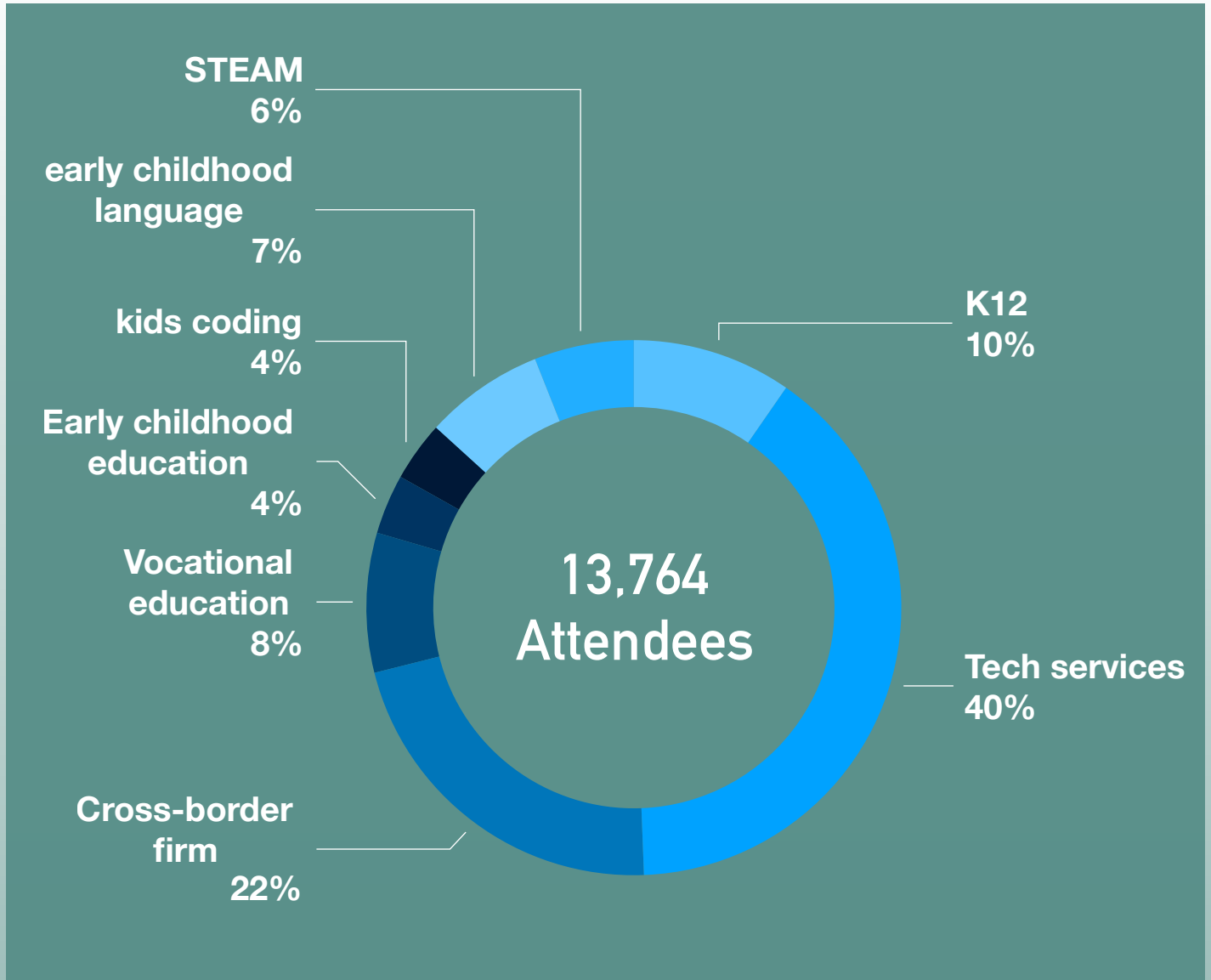
201
Media

34
Regions



FOR MORE INFORMATION CONTACT global@jmdedu.com

ATTENDEE COMPOSITION



GET Summit & Expo China is the only international EdTech show in China and a platform for education practitioners to share their insights, experience and solutions.



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MEDIA COVERAGE

Most Engaged Media in China Including:

CCTV, CGTN, Weibo, Tencent, Baidu, SINA, SOHU, GMDAILY, WECHAT, 36Kr, 51CTO, Etc.

Media: 55+

Video & Live Broadcast:

- CCTV (China Central Television)
- CETV (China Education Television)
- Yizhibo: 1190,000 Video Clicked
- iQIYI: 7,839 Video Clicked
- Sina Live Broadcast: 363,547 Video Clicked
- Youmi: 69,782 Video Clicked



“GET summit is the biggest of its kind in China and aims to foster a platform for education practitioners to share their insights, experiences and solutions.”



— CGTN AMERICA

PROGRAMS AT GET

GET set diversity programs as always to help you make best use of your 3 days staying here.

Plenary Keynote

Insights sharing on the 1st day of the summit by industry leader, KOL and decision makers from unicorn companies with strong impact.



Workshop

Access to organize 1 hour interactive activity to engage attendees by your product or hand-on courses.



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GET-China Workshop

A strategy sharing session with experienced industry experts as mentor on how to expand your business into China, to find the right partners. A essential way to join the insider community.



EXPO

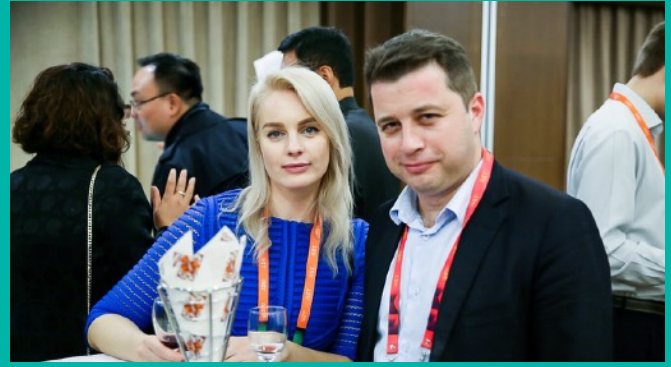
5,000 square meters exhibition with professional visitors from education and technology industries.



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VIP Dinner

Exquisite dinner hosted by 5-star hotel for only invited attendees on the pre night of the summit. Of which 90 percent attendee are speakers.



Startup Valley

GET set one day program for Edtech startups who is in process to looking for investors. A 15 mins pitch to showcase the product.



Forum

Independent panel&forum with different topic including :

K12、AI、STEAM、Global track、Non-profit、Investment、Double Qualified Teacher、Micro School、Curriculum design、Kids Coding、Online tutoring



Partner Content

A portion of the program is reserved for partners to share their work through sessions, workshops or summits. Our package will offer a high impact solution for your announcement.



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Advertising

Partners can promote the brands via online and offline opportunities. We offer multi choices like: badge, conference guide book, online content, roll up with sponsored content around the whole venue.

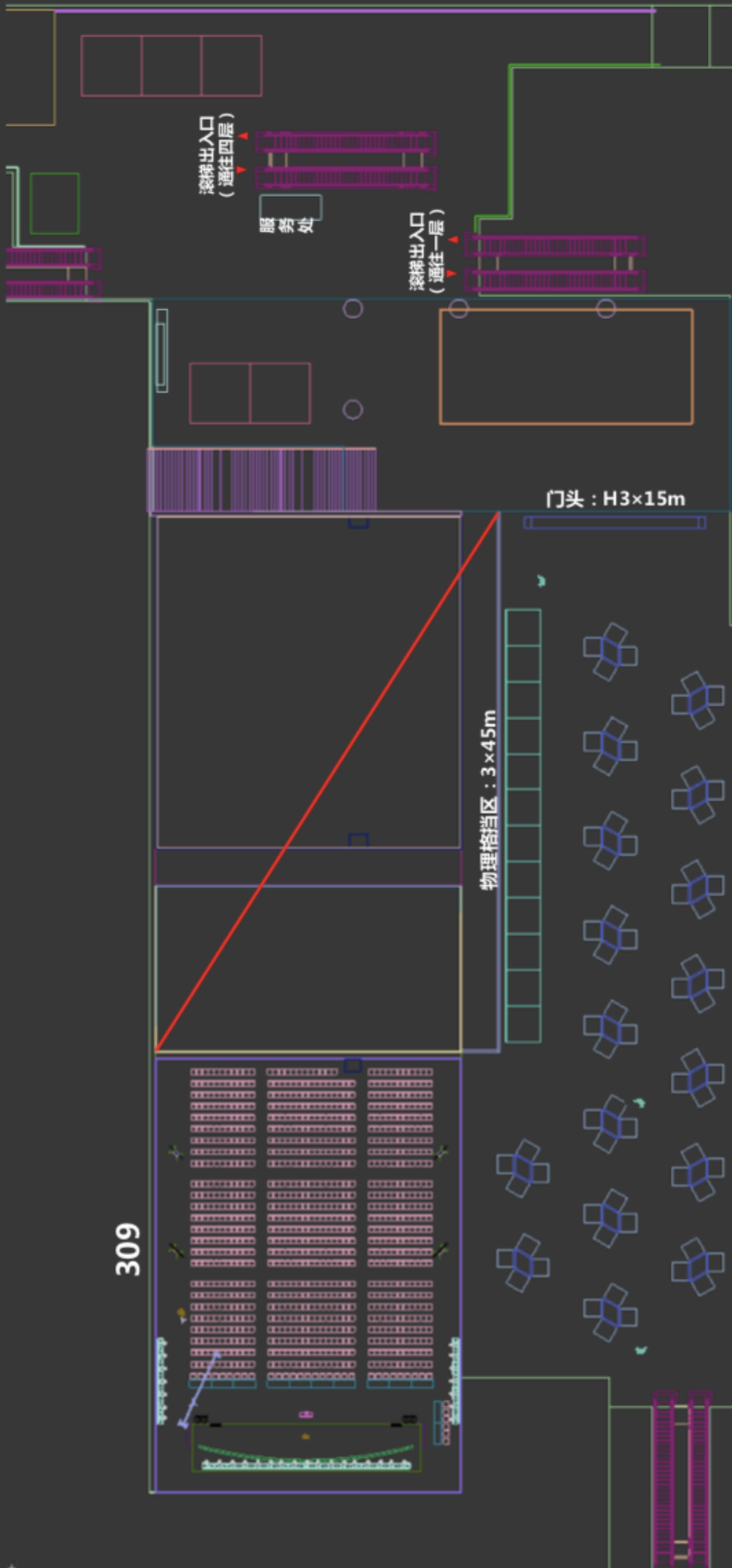


For International Partners

- Connecting with the China EdTech community and networking with potential business partners.
- A strategy workshop on how to expand your business into China, to find the right partners, and to join the insider community .
- Networking with other international attendees and VIP Chinese EdTech leaders at our reception dinner .
- A week-long business trip for international companies to get deeper understanding about the market, get connected with the community, make friends with the right partners, result in business deals, and have a lot of fun.

FLOOR PLAN-3RD FLOOR

VENUE: CHINA NATIONAL CONVENTION CENTER



BOOTH

SIZE

NUMBER



25m²
(5m x 5m)

X5



20m²
(5m x 4m)

X1



9m²
(3m x 3m)

X12








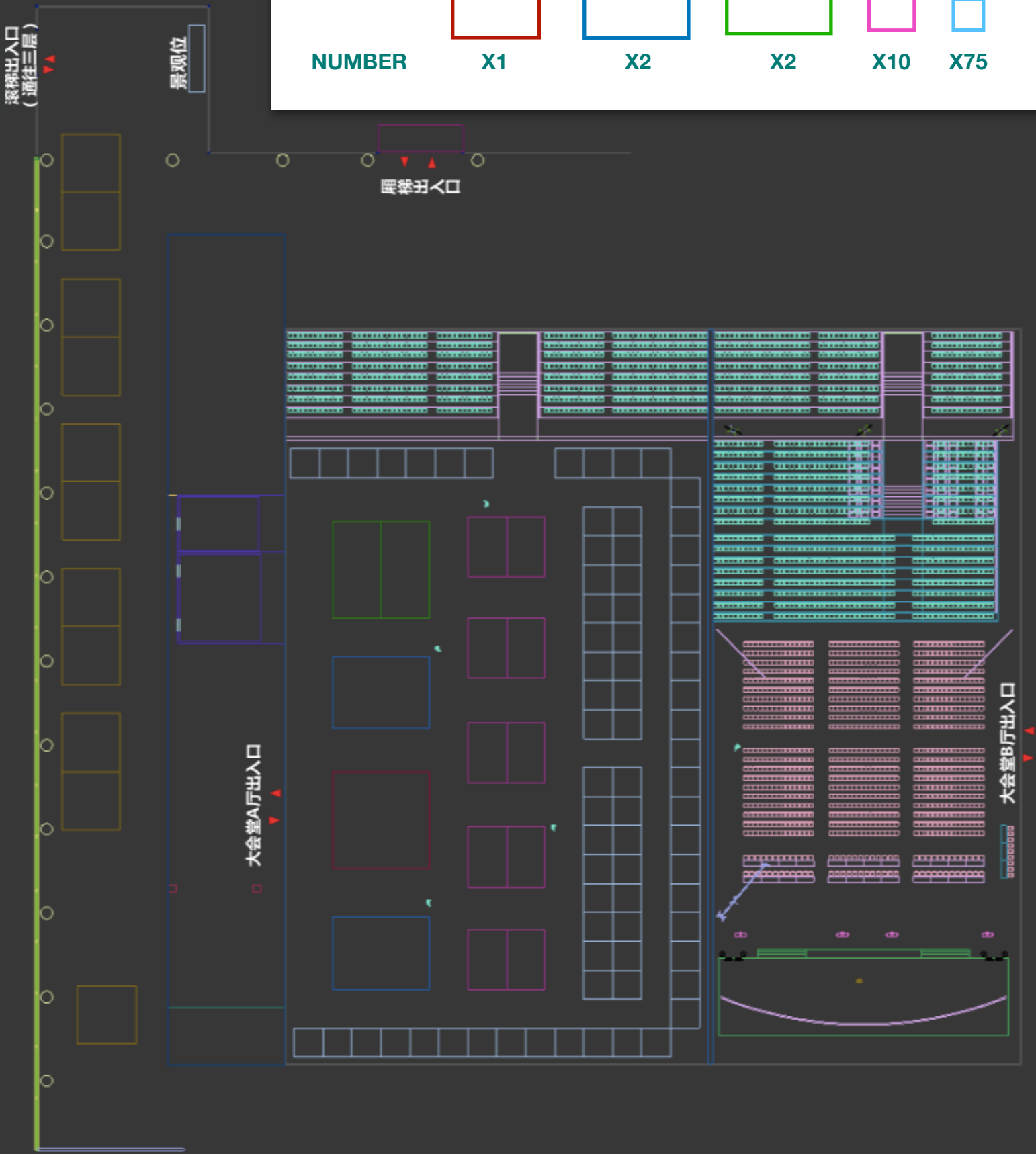
2.25m²
(1.5m x 1.5m)

X68

FLOOR PLAN-4TH FLOOR

VENUE:CHINA NATIONAL CONVENTION CENTER

BOOTH	100m ² (10mX10m)	75m ² (7.5mX10m)	50m ² (5mX10m)	25m ² (5mX5m)	9m ² (3mX3m)
SIZE					
NUMBER	X1	X2	X2	X10	X75



INTERNATIONAL SYNERGY PARTNERS

DARE TO LEARN



PREVIOUS SPONSORS



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