



2018 教育科技大会

碰撞·演变

FLUX · EVOLVE

The Largest & Most International EdTech Gathering in Asia

13-15th.Nov.2018

Beijing International Convention Center

Organized By JMDedu



# About GET

The largest and most international EdTech Summit Brand in China

GET Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration.

# World's Leading Edtech Event





## 8000+ Attendees

Showcase your product, services and insights to 8000+ Chinese audience, and build meaning relationship with potential Chinese partners.



## Deep Dive into China Market

3-day Extraordinary Summit Programs and China market entry workshops to gain an in-depth understanding of the world's largest education market.

## Simultaneous Interpreting

We provide simultaneous and consecutive interpreting between Chinese and English, so no worries for language barriers.



Great networking opportunities with key members of the Chinese EdTech community.

— Nina Iles

Head of EdTech of British Educational Suppliers Association

# Gateway to China Market

## Our Selection of Global Partners:

Holon IQ

DARE TO LEARN



# Global Education Community





# GET 2017 Summary

# GET2017 Recap



Speakers

/ 258



Media

/ 188



International  
Attendees

/ 230



Attendees

/ 6290



Exhibitors

/ 133



Countries

/ 22



# Participants by Countries

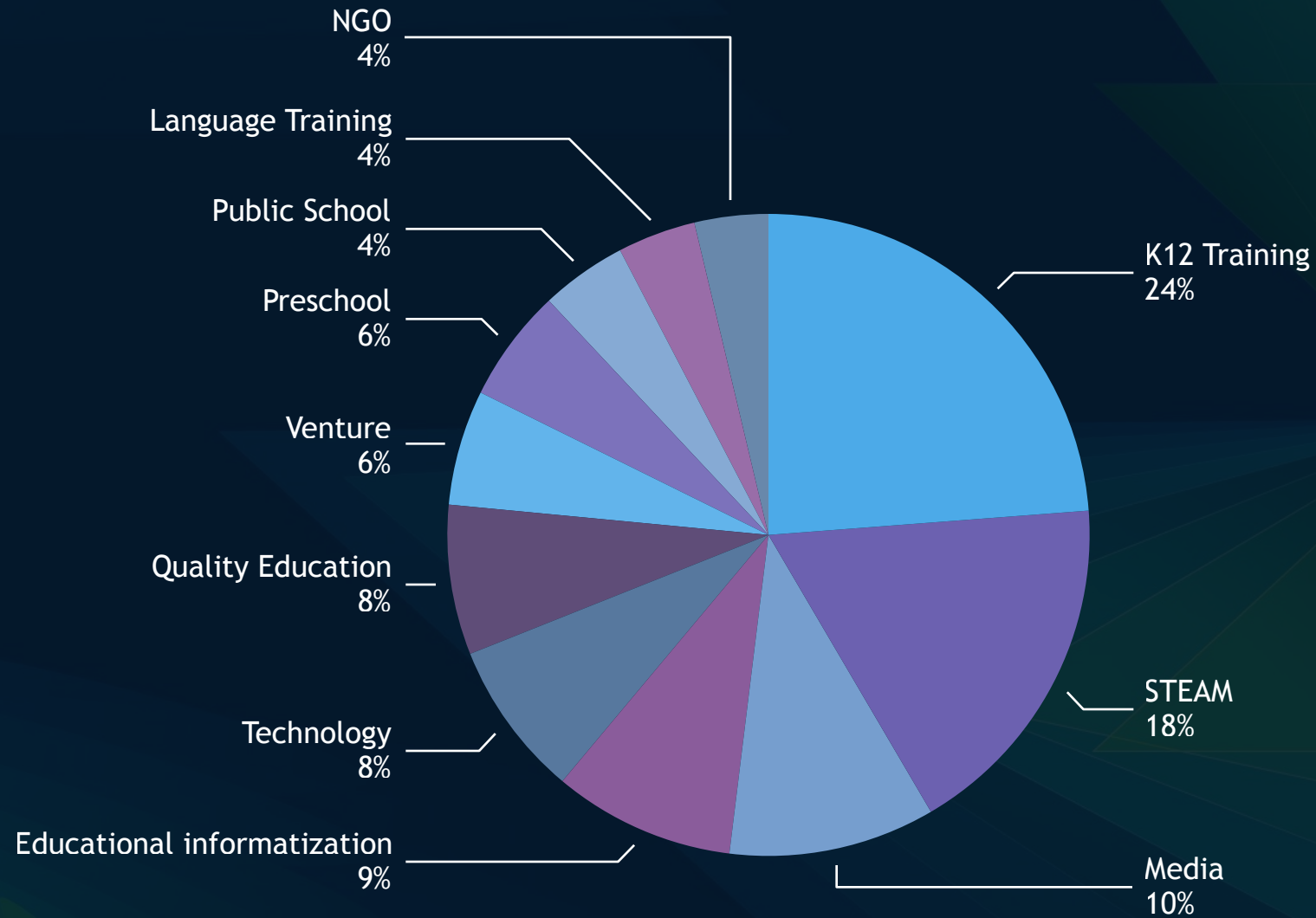


## Countries Represented

### Including :

Australia  
China  
Finland  
France  
Germany  
India  
Indonesia  
Japan  
Malaysia  
Netherlands  
Philippines  
Singapore  
South Korea  
Norway  
Russia  
Thailand  
Sweden  
United Kingdom  
United States  
Vietnam  
Israel  
Czech

# Participants by Segment





# Speakers



Yunfeng Bai  
TAL  
Group President



Bernhard Niesner  
Busuu  
CEO



Charles McIntyre  
EdtechXGlobal  
CEO



Dr. Avraham Kadar  
BrainPOP  
CEO



Chaoyu Zheng  
Zhen Fund  
Partner



Don Burton  
LearnStart  
Managing Partner



Xiaoru Wu  
iFLYTEK  
President



Jiajia Huang  
51talk  
Founder & CEO



Craig Stevens  
TES  
COO



Maria Spies  
Navitas  
Head of Digital Learning

# Speakers



Yi Wang  
Liulishuo  
Founder



Bill Ning  
BE Capital  
Co-founder



John Kim  
Harvard Business School  
Senior Lecturer



Mike Michalec  
Edtech Asia  
Co-Founder



Mai Lu  
Chinese Development  
Foundation  
Secretary-General



Jian Bai  
POLYV  
President



Maurice de Hond  
Steve Jobs School  
CEO



Xiaofeng Ma  
ATA  
Chairman & CEO



Yishai Pinchover  
CodeMonkey  
Cofounder and COO



Brian Greenberg  
Silicon Schools Fund  
CEO



# Media Coverage

## Most Engaged Media in China Including:

CCTV, CGTN, Weibo, Tencent, Baidu, SINA, SOHU, GMDAILY, WECHAT, 36Kr, 51CTO, Etc.

Media: 55+

Article Number: 753 (By Baidu Search)



“GET summit is the biggest of its kind in China and aims to foster a platform for education practitioners to share their insights, experiences and solutions.”

# TV/Video Coverage

## Video&Live Broadcast:

- CCTV(China Central Television)
- CETV(China Education Television)
- Yizhibo:1190,000 Video Clicked
- iQIYI:7,839 Video Clicked
- Sina Live Broadcast:363,547 Video Clicked
- Youmi:69,782 Video Clicked



CCTV-3



iQiyi Live broadcast

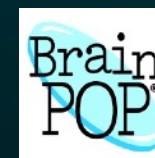


CETV-1





# Sponsors



The background is a dark navy blue. It features a large, light gray inverted triangle on the left side. Inside this triangle is a smaller white triangle. A thick, dark green brushstroke, resembling a wing or a feather, sweeps across the right side of the image. The text 'GET2018 Program' is centered in a bold, green, sans-serif font.

# GET2018 Program

	Nov. 13 Monring	Nov. 13 Afternoon	Nov. 14 Monring	Nov. 14 Afternoon	Nov. 15 Monring
Hall 1 (1800)	Plenary Keynote	Plenary Keynote	Arm Race in K12	After-school Breakthrough	AI+Ed
Hall 2 (600)	/	Feature Corporate	Kid Coding	Kid English	Ed-tech
Hall 3 (400人)	/	Career Fair	EdtechXAsia		Ed Data
Hall 4 (400人)	/	Feature Corporate	Higher Ed	Subjects	Education and Games
Hall 5 (400人)	Live Stream	Live Stream	Corporate Show	Corporate Show	Corporate Show
Hall 6 (300人)	/	Marketing	Knowledge Payment	Overseas Study	/
Hall 7	Networking				
Hall 8	/	Workshop	Workshop	Workshop	/
Hall 9	/	Global Perspective	GETChina Workshop		/



# Summit Program



Plenary  
Keynote



10 Tracks



Workshop



EXPO



GET-china  
Workshop



Press  
Conference



EdtechXAsia



China  
Immersion  
Program



VIP Dinner



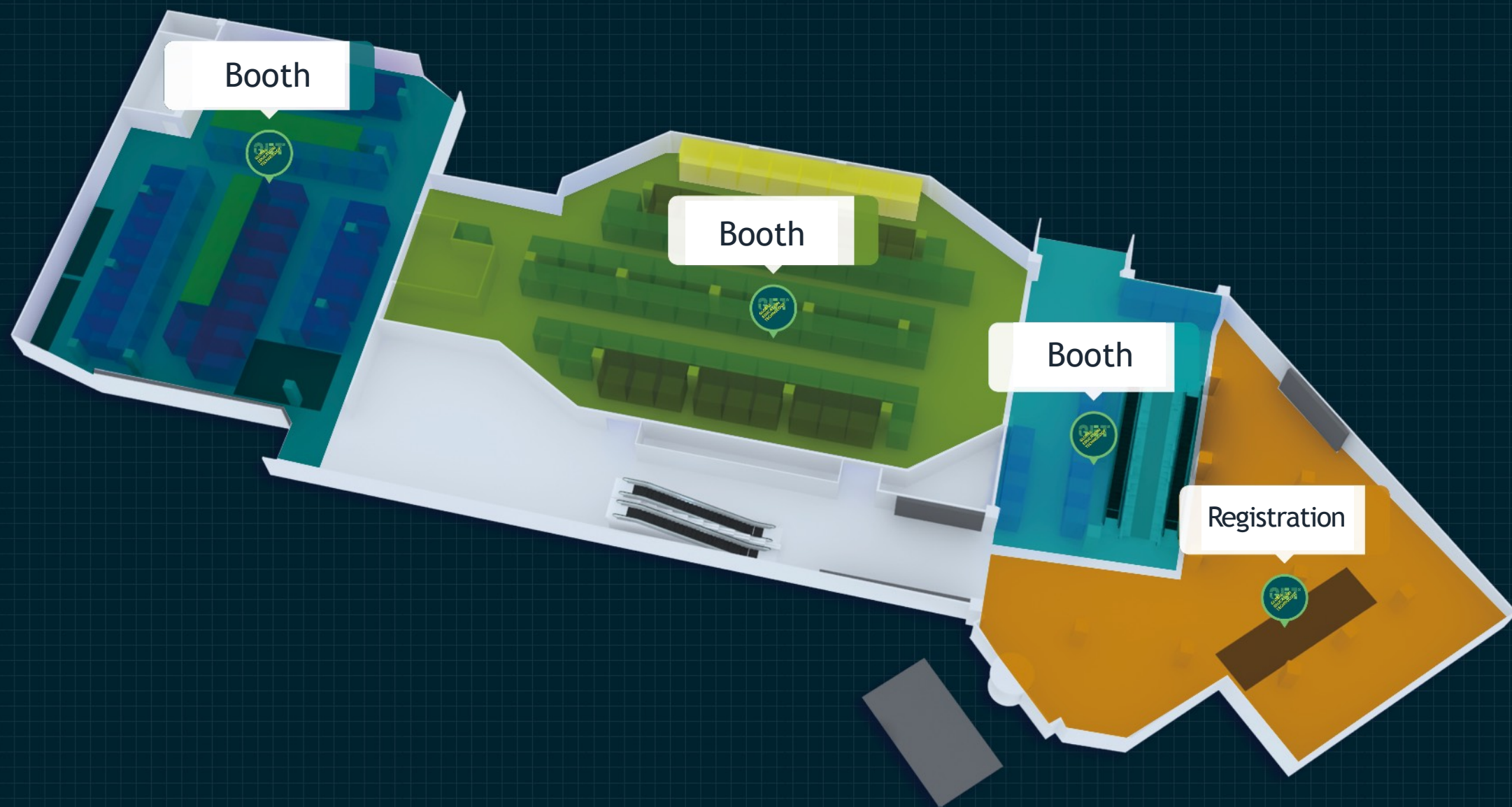


# Sponsor Examples

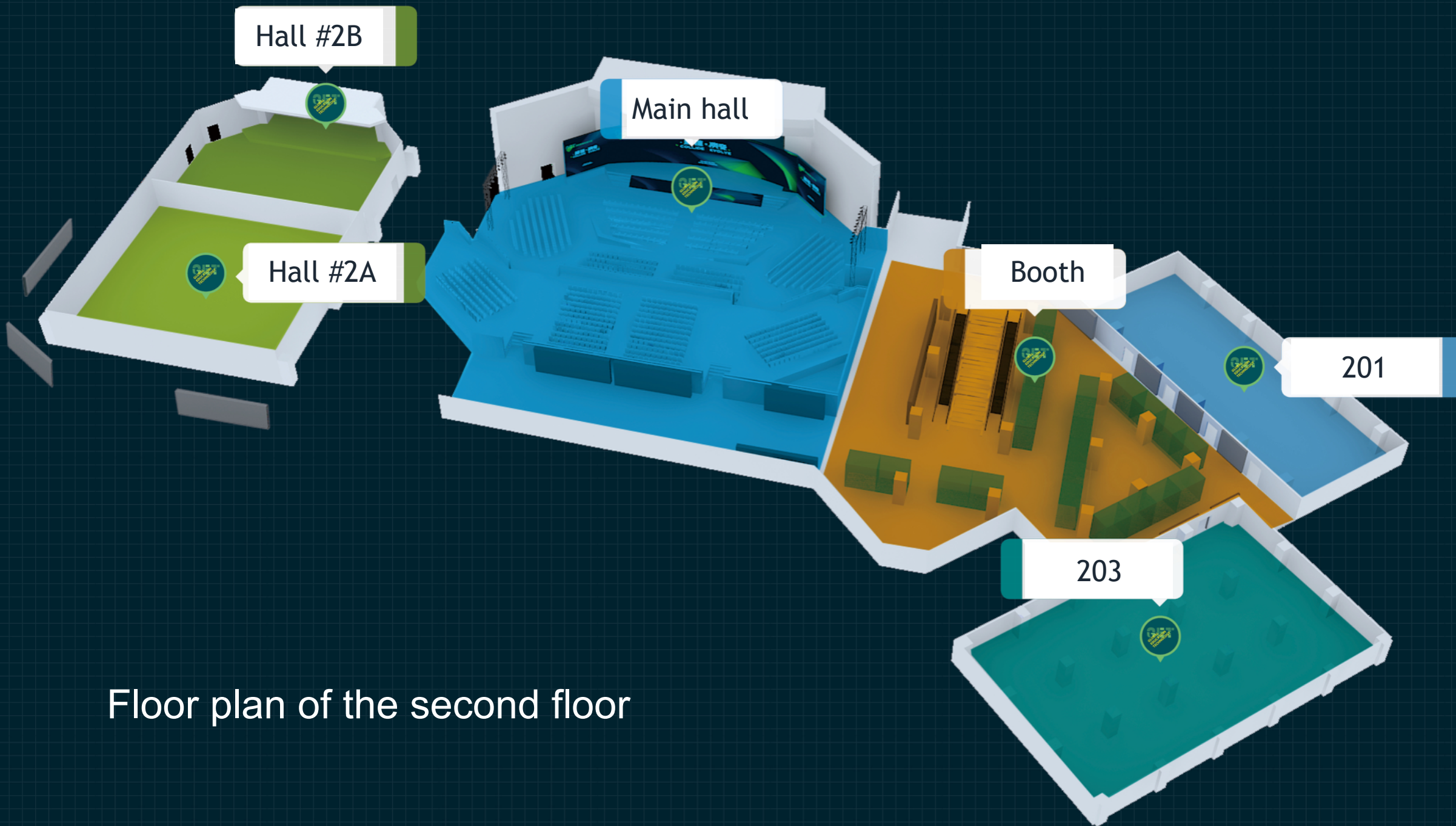




# Floor plan of the first floor







Floor plan of the second floor

# About organizer



**芥末堆** [jiemodui.com](http://jiemodui.com)  
我们只看教育

## JMDEdu

We are No. 1 B2B EdTech Media in China, that informs and connects business professionals through our reports, events, and information services. Our mission is to drive the advancement of education. Our network is across education industry in China as well as globally — entrepreneurs, investors, startups, educators, business-decision makers, and policy-decision makers.





# Contact US

General:



[global@jmdedu.com](mailto:global@jmdedu.com)

Sponsor&Exhibitor&Partnership :

Jerrick



[duo.ren@jmdedu.com](mailto:duo.ren@jmdedu.com)



Wechat:908716857 (Jerrick)



Linkedin:[https://www.linkedin.com/in/jerrick-  
ren-123729a1/](https://www.linkedin.com/in/jerrick-ren-123729a1/)(Jerrick Ren)



Find out more:

<http://get2017.jiemodui.com/User/Index/en>